



Sanskriti Durgotsav 2025

27th Sept 2025 to 2nd Oct 2025

.....be a part of our Celebrations





About Sanskriti Club

SANSKRITI is one of the oldest Bengali Socio- Cultural Clubs in Mumbai, established in the year **1953** by eminent film directors **Bimal Roy & Basu Chatterjee**.

We are the **5th oldest Durga Puja in the city & the oldest Puja in the Suburbs**.

SANSKRITI will be celebrating the **73rd year of Durga Pooja** from **27th September 2025 to 2nd October 2025** at Meenatai Thackeray Udyan (BMC Kulupwadi Garden).

A brief about the club

- Established: 1953
- Over 100 Core Families as Members
- Close to 1 Lakh devotees visit the pandal over the five days of Durga Pooja Festival

The club is registered with the Charity Commissioner with Reg. No.: F-7286 (BOM) and PAN: AABAS6553Q.

Events Organized

- ✓ Durga Puja
- ✓ Laxmi Puja
- ✓ Kaali Puja
- ✓ Saraswati Puja
- ✓ Nobo Borsho
- ✓ Charity work
- ✓ Sports events
- ✓ Annual Get together

Sanskriti Club's Social & Charitable Work



Serving mankind - According to our mission & vision & as a charitable organization

- ✓ We responded to the Covid pandemic situation where one of our members took the lead for distribution of food packets to the needy people.
- ✓ We donated books & study materials to a school in Borivali & donated medicine to a nearby hospital.
- ✓ Along with our Charity Partner **Goonj**, the Club has been conducting-
 - ❖ Clothes collection drive since 2019 during the **Joy of Giving week**
 - ❖ Donated school kits as part of Goonj's School to School Initiative.
 - ❖ Created Art Gallery where members participated in art workshop & all sales proceeds from these art pieces were donated to Goonj.



Sanskriti

Shree Shree Durga Pooja 2023 & 2024

Glimpses from past Durgotsavs



About the Venue



Space availability for Advertising

More than 30,000 sq. ft to display Banners and Hoardings

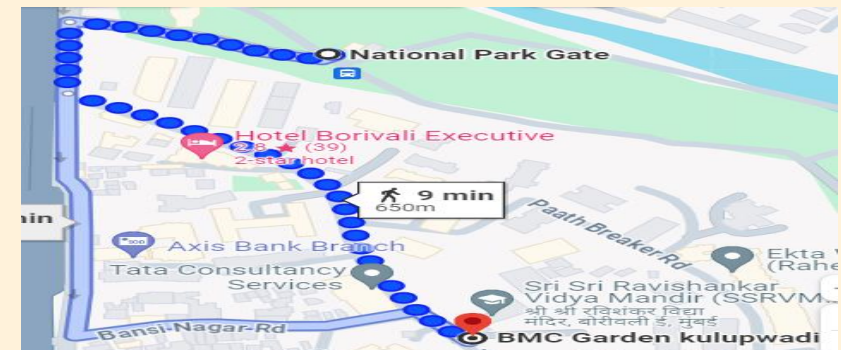
Audience

Footfall of more than 1 Lakh people over five days

Location

BMC Garden Kulupwadi : Located near Sanjay Gandhi National Park on the Western Express Highway in Borivali East.

Nearest Metro station: Rashtriya Udyan



Sponsorship Categories: Arts & Culture Program Nights



Main Sponsor - INR 2,00,000

Co Sponsor – INR 1,50,000

Associate Sponsor - INR 1,00,000

Benefits of Sponsorship:

Brand Visibility & Community Engagement



Sponsorship Categories: Program Nights

Branding opportunities in entertainment area

Banners (8x4) - INR 25,000

Ads on LED screen (Prime Time*) - INR 25,000

(* During Bhog & Evening Programs for 4 days)



Sponsorship Categories: Gates



Main Entrance Gate - INR 2,50,000
(Exclusive Branding)



Entertainment Stage Gate - INR 2,00,000
(Exclusive Branding)

Sponsorship Categories: Stalls



Corporate Stalls

INR 50,000

Stall Details

: Size 10 feet by 10 feet

Amenities provided

: 2 Chairs & 2 Tables, 1 Ceiling Fan, 2 Lights

Benefits of Sponsorship

: Brand Awareness / Sales Lead Generation



Sponsorship Categories: Banners

Display

Banners: 8 x 4 Banner - INR 25,000

Standeers: 6 x 3 - INR 25,000



Sponsorship Categories: Competitions & Activities



Sit & Draw Competition for Children

Sponsorship

INR 25000

Benefits for Sponsor

8 x 4 Banner + Souvenir Ad worth INR
6,000

Dhunuchi Dance Sponsorship

INR 15,000

Benefits for Sponsor

8 x 4 Banner + Souvenir Ad worth INR

3,500



Sponsorship Categories: Bhog (Prasad) Distribution

- ✓ Bhog Prasad is distributed free for 3 days during Durga Puja
- ✓ Approximately 5000+ devotees avail this prasad

Sponsorship

Saptami - INR 50,000

Ashtami & Navami- INR 75,000 per day

Benefits to Sponsor

- ✓ 2 Banners in Prasad distribution area
- ✓ Souvenir Ad worth INR 10,000



Sponsorship Categories: Bhog (Prasad) in a Box

Sponsorship

INR 25,000

Benefits to Sponsor

- ✓ Stall banner in Bhog in a Box counter
- ✓ Branding of takeaway bags with Sponsor Logo



- ✓ Bhog is packed as a takeaway for devotees
- ✓ Nominal charge taken for this facility

Benefits of Sponsorship: Brand Visibility & Community Engagement





Sponsorship Opportunities: In a nutshell

Event		Cost	Benefits of Sponsorship
Arts & Culture Program Nights	Main Sponsor	INR 2,00,000	Brand Visibility & Community Engagement
	CO Sponsor	INR 1,50,000	
	Associate Sponsor	INR 1,00,000	
Program Nights	Banners (8 x 4)	INR 25,000	Ads During Bhog & Evening Programs for 4 days
	Ads on LED screen Prime Time	INR 25,000	
Gates	Main Entrance Gate	INR 2,50,000	Exclusive Entrance Gate
	Entertainment Stage Gate	INR 2,00,000	
Banners & Standees	Banner - 8 x 4	INR 25,000	Visibility at the venue
	Standees	INR 25,000	
Stalls		INR 50,000 per stall	Brand Awareness / Sales Lead Generation
Competitions & Activities	Sit & Draw	INR 25,000	Benefit: 8 x 4 Banner + Free Souvenir Ad worth INR 6,000 8 x 4 Banner + Free Souvenir Ad worth INR 3,500
	Dhunuchi Dance	INR 15,000	
Bhog Prasad Distribution (Community Lunch)	Saptami	INR 50,000	2 Banners (8x4) in Prasad distribution area + Free Souvenir Ad worth INR 10,000
	Ashtami & Navami	INR 75,000 per day	
Bhog in a Box (Take Away)		INR 25,000	Stall banner in Bhog in a Box counter + Branding of takeaway bags with Sponsor Logo

Sponsorship Categories: e-Souvenir Paradigm 2024

e-Souvenir "Paradigm" has articles written by members

Souvenir Rates

Back Cover

INR 35,000/-

Inside Cover

INR 25,000/-

Deluxe Full Page

INR 10,000/-

Color Full Page

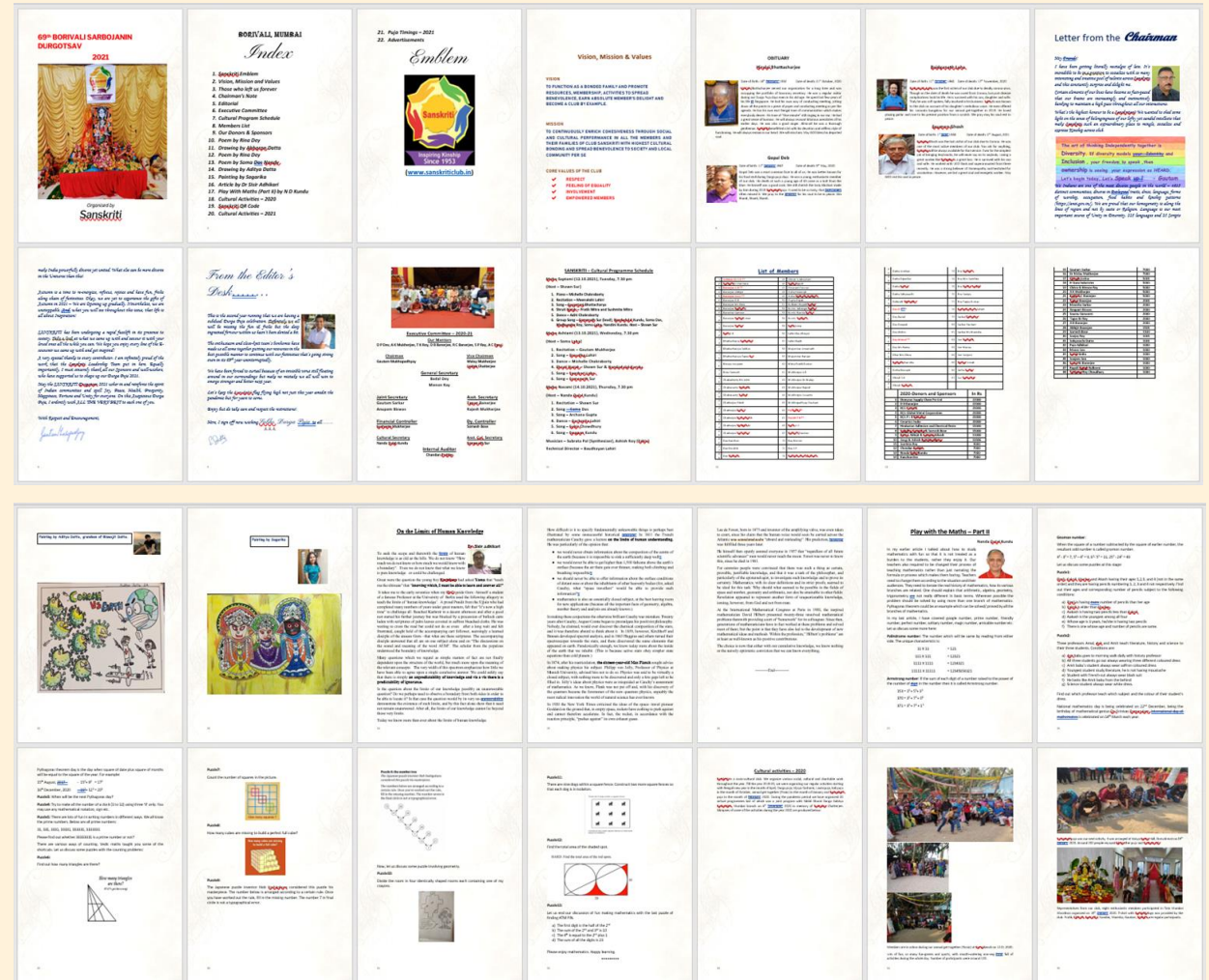
INR 8,000/-

Full Page

INR 6,000/-

Half Page

INR 3,500/-



Some of our Corporate Sponsors





Contacts for Sponsorships, Marketing / Advertising

Chairman

✉ N. D. Kundu

☎ 9820 041550

Marketing/Advertising

✉ Gautam Sarkar

☎ 9833 039 639

Bhog (Prasad) Sponsorship

✉ Anupam Biswas

☎ 9969 522 862

Entertainment Events / Activities

✉ Pratik Mitra

☎ 9820 016 422

Contact us/ write to us at: sanskriticlub.borivali@gmail.com

Website: sanskriticlub.com

Thank you!

Looking forward to your support for making this festival a grand success
like every year.....

